



What's keeping you
from becoming a
Vision Therapy specialist?

Tens of millions of unserved patients...

Only a few thousand ODs offer VT...

Freedom from managed care...

The most profitable of all specialties...

**Ideal Vision Institute is the best way to add
Vision Therapy to your practice.**

Our Quick Start Courses take place over two
3-day weekends in Vision Therapy offices
where patients are seen regularly.

The first weekend covers in-chair testing and
numerous vision therapy activities. The second
weekend covers perceptual testing and more
advanced therapy activities. Instructors share
their professional approach to testing, case
presentation, and therapy—so you can
apply what you learn immediately.

Our materials include significant diagnostic
and therapist training details. They are
designed to help doctors train new staff as you
grow, and to enable you to review and refresh
your understanding of Vision Therapy.

Quick-Start Course in Vision Therapy

Dates

February 27–March 1, 2026

(First Weekend Session)

June 5–7, 2026

(Second Weekend Session)

Location

**The Office of
Philip Bugaiski, OD, FOVDR, FCSO
The Developmental Vision Center**
10210 Berkeley Place Drive, Suite 200
Charlotte, NC 28262

Rates

	Early Bird	Standard
	Tuition	Tuition
	<i>(each)</i>	<i>(each)</i>
First Doctor	\$2,700	\$3,200
Second Doctor	\$1,250	\$1,550
First Therapist	\$1,400	\$1,600
Additional Staff	\$900	\$1,100

Early Bird Tuition is available through February 14, 2026.

How to Enroll

Enroll by phone at

704-544-6500

Enroll online at

idealvisioninstitute.org/register



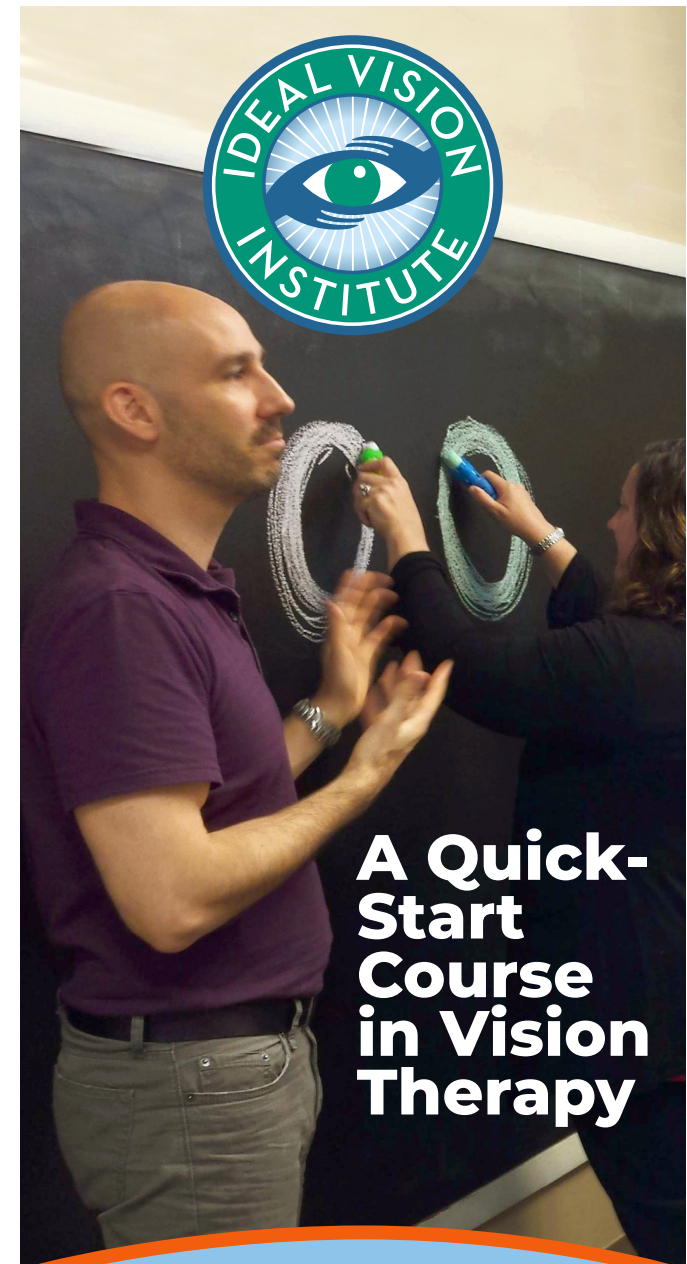
Questions?

Visit us at

idealvisioninstitute.org

Email us at

idealvisioninstitute@thedvc.net



**A Quick-
Start
Course
in Vision
Therapy**

**A practical clinical course
designed to get you started
in Vision Therapy.**

Build your practice with Vision Therapy.

Meet an established need.

Grow your practice.

Change people's lives.

What Is Vision Therapy?

Optometric vision therapy is a program of progressive visual activities performed under doctor supervision, individualized by the vision therapist to fit the needs of each patient.

It is usually conducted twice a week with supplemental home support activities between office visits.

Activities are designed to help patients develop or recover fundamental visual skills, improve visual comfort and efficiency, and enhance how patients process visual information.

Why add Vision Therapy to your practice?

People need help.

As many as 80 million Americans have a binocular vision problem that can only be resolved through Vision Therapy. Fewer than 5,000 O.D.s offer these services—an enormous unserved body of patients you could be helping.



It's good for your practice.

Once established, well-run vision therapy practices produce net profits between 45 and 55 percent margins. Most costs are related to training and salaries for the therapists who deliver the therapy under the doctor's supervision.

You'll change lives.

Vision Therapy changes lives. Every patient who completes therapy will have an entirely new future available. Children will excel at school after years of frustration. Adults will be able to expand their career opportunities, return to college, or take training to improve their financial and personal future.

Unfortunately, most optometry schools offer incomplete training in Vision Therapy. Students often never get to follow a case through to completion, so they never see what a difference Vision Therapy can make.

Why Choose Ideal Vision Institute?

Ideal Vision Institute is designed to catapult doctors past the initial steps of adding Vision Therapy to their practice, or to start a Vision Therapy-only practice.

You'll learn a proven method of testing, diagnosing, and treating the most common Vision Therapy patients, using easily available equipment and employing activities that you'll feel confident doing.

The 6-day course—3 days each over two weekends—is separated by about 3 months. The reason? So you can start working with patients immediately. By the time you'll want to move the patient forward in therapy, the second weekend will cover the more advanced methods of testing and treatment.



The instructors and support team have over half a century of experience in Vision Therapy. Both the clinical and business side are covered, so you can start your therapy practice immediately

Our unique content and approach

Ideal Vision Institute includes unique and original instructional materials that will transfer the instructor's skills in a systematic and clearly understandable way.

You'll also get an introduction to how to communicate the Vision Therapy message to the parents and patients in your chair.

Our focus is on the most common of binocular vision problems, the "meat and potatoes" of any Vision Therapy practice. You'll be able to lift yourself out of the managed care hamster wheel and into the rewarding field of Vision Therapy, where you need not accept insurance.

More importantly, you'll be helping to change the lives and futures of your patients for the better. Your years in Vision Therapy will be professionally and personally rewarding.

Visit our web site to learn more.

ideavisioninstitute.org